



HARROGATE DISTRICT STRATEGIC
PARTNERSHIP

Annual Conference

**Evaluation Report
And
Priority Outcomes**

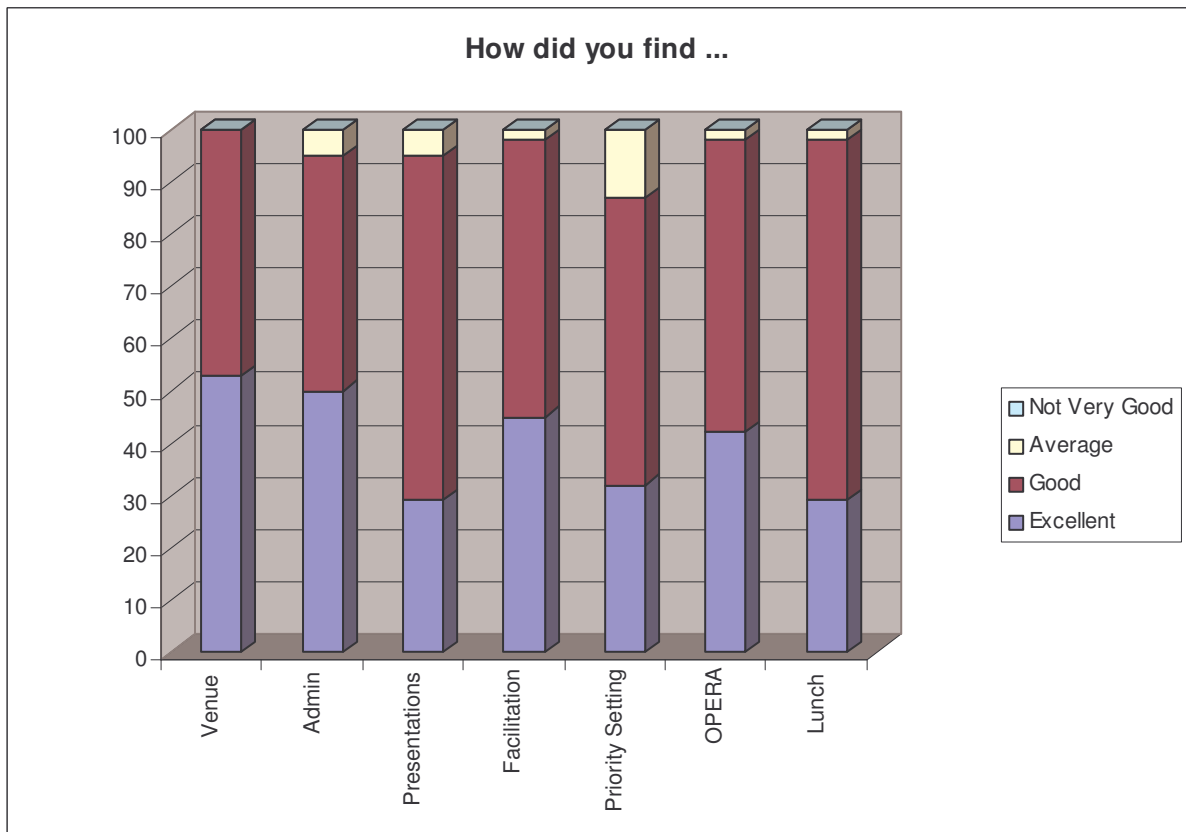
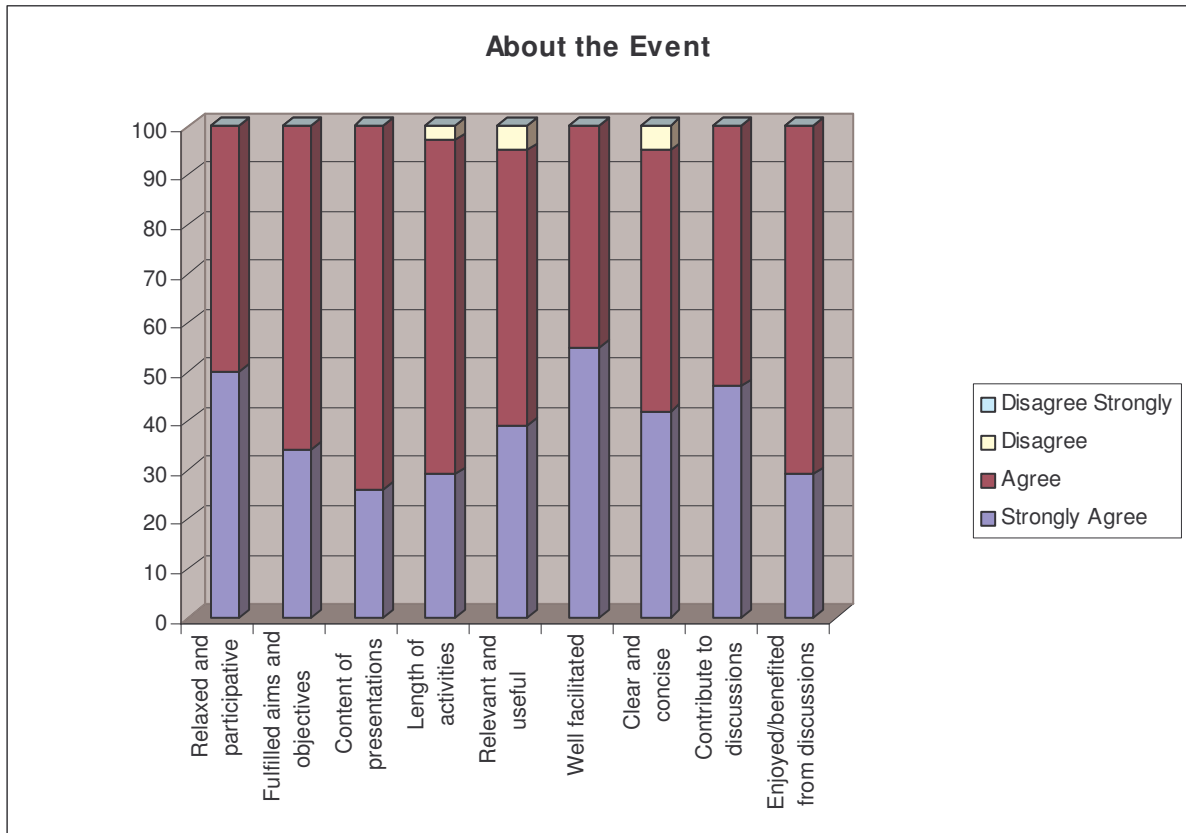
**September 2006
Kevin Douglas
Executive Director (Corporate Policy & Improvement)
Harrogate Borough Council**

Expectations of the Event

- ❖ To have an understanding of the LAA and how it might affect my role.
- ❖ Find out what LAAs are about.
- ❖ Contribute to the discussion regarding the delivery of the LAA at a local level.
- ❖ Find out more about the HDSP.
- ❖ Opportunity to influence and contribute to the LAA and the Community Plan.
- ❖ Find out more about the LAA.
- ❖ Opportunity to be brought up to date on the Community Plan and the LAA.
- ❖ Receive information about the LAA and input at a local level.
- ❖ Unsure - but hopeful as a useful discussion in relation to conservation and the environment.

Evaluation Analysis

Number of responses = 40



Any Other Comments

- ❖ Small private sector representation - skew results of the exercises?
- ❖ More imaginative vegetarian food.
- ❖ Do it again soon as a “follow-up”.
- ❖ Excellent - lots of new ideas, thoughts and useful networking. New initiatives to take back to groups I’m involved with.
- ❖ Format of event excellent - everyone had a say in a focused way.
- ❖ Format worked better than I thought it would and resulted in a successful outcome.
- ❖ Well run - hope it comes up with good results.
- ❖ Useful networking tool, however, the contents need to be fed back through each representative and ensure representatives are included in outcomes.
- ❖ Concern regarding the lack of health representatives and some areas.
- ❖ Good event overall.
- ❖ Worth following up once LAA established - an annual assessment of progress perhaps?
- ❖ Very worthwhile event.
- ❖ Final stage of OPERA did not enable the detailed examples of practical projects to come through. Hope these will be captured in the notes and report.
- ❖ Good event overall which engaged a cross-section of attendees. Well done to everyone involved.
- ❖ Update of implementation of recommendations is needed. Annual event?
- ❖ The exercise was interesting and dynamic, however, it reminds me of a magician’s card trick when he already knows what cards you will choose. Hope exercise will genuinely stimulate change in LAA themes.
- ❖ Well done - Kevin Douglas’ phone a perfect icebreaker!
- ❖ Red/green dots confusing for colour blind.
- ❖ Would like copies of speakers’ presentations.
- ❖ Should have had outcomes in advance to help with first exercise.

Conference Priorities Exercise

Health Improvement	Safer Communities	Adults and Vulnerable People	Enterprise and Economy	Sustainable and Stronger Communities	Children and Young People
Increase physical activity	Reduce offending	Increased help to live at home	Increase rural household income	Increase number of affordable houses	Support for parents, carers to provide safe environment
Reduce obesity	Reduce harm from substance abuse (drink/drugs)	Access to suitable and safe accommodation	Raise educational aspirations	Reduce CO ² emissions	Encourage young people to take physical exercise
Reduce smoking	Domestic abuse	Improved access to relevant services	Increase young people business owners	Increase usage of community transport	Healthy lifestyle choices
		Increased participation in voluntary and community activities	Increase value of tourism coming to local economy	Increase recycling	Active involvement of children in services provided
				Growth in voluntary and community sector	

OPERA Chart

Health Improvement	Safer Communities	Adults and Vulnerable People	Enterprise and Economy	Sustainable and Stronger Communities	Children and Young People
Education and life skills	Reduce harm from alcohol	Information and resource centres in accessible places	Joint tourism initiatives/new and existing	Community Engagement and Volunteering	Availability and access to local affordable services
Communication for change	Make youth safe	Appropriate integrated transport	Connecting people to jobs	Sustainable affordable housing	Training for participation for young people and children
	Reduce crime	Practical support to live at home	Business location – jobs to people	Sustainable transport options	Promotion and quality assurance
	Reduce road danger	Commercial support for groups and individuals	Meeting skills needs	Eco awareness and action	

Services and Projects that would Achieve the Outcomes

Elizabeth Barclay
Wendy Saunders
Lynette Barnes
James Allen
Dawn Kenny
Angela Nunn

Education and life skills

- A young person's participation and activity worker - healthy eating, exercise, allotments, gym, cooking etc.
- Mental Health - start from a more positive approach, promote more positive images of mental health. Prevention of substance abuse and familiarise about treatment options.
- Improved education outreach and in-reach - patient speaker stories.
- More practical and emotional support for young carers so not as likely to get pregnant early or to neglect their own health.
- Use Voluntary organisations to go into schools and teach on citizenship classes or about alcohol smoking, drugs, and teenage pregnancy.

Communication for change

- Wider media involvement and use - develop health sections on radio. Use, Stray FM, Ackrills. Q and A sessions with health professionals.
- Earlier identification of carers developing health problems as a result of caring.

Unprioritised suggestions

- Identify numbers of community centres as pilots - fund a number of exercise classes, appoint a worker to co-ordinate information and funding to develop other groups that would work on all the other outcomes.
- Increase exercise by making short stay parking expensive but free parking for people such as carers.
- Target communities - young people, older people, groups as appropriate.
- Partnership working between local businesses eg, WW groups and local community, incentive packages.
- Promote healthy eating by subsidising fruit and veg in schools.

Small Group Work - Services and Projects that would meet the Outcomes

Harriet Bisson
Steve Harris
Kevin Gay
Glyn Robins
John Scullion
Julia Stack
Nigel Philips

Reduce harm from alcohol

- Introduce and build upon the existing referral scheme - people who commit offences get automatic referral to treatment services.
- Deal with alcohol related crime, involve health, education and schools.

Making Youth Safe

- Youth engagement (YOT) identify diversion activities for detached youth work-promote this.
- Facilities usage, review fees, etc, to make it easier to access and enjoy facilities, review new opportunities for building usage - skate parks, gyms, swimming, etc.
- Involve young people in community activities and sports environment - sports on estates.
- Family support for problem teenagers involving multi agency coping strategies.
- Get three emergency services to have a one-day emergency service day young people take part in activities and achieve a certificate.

Reduce crime

- Promote PPOS to YIPs within the District.
- Deal with prolific and prevalent offenders.

Reduce road danger

- Anti social use of vehicles, more use of speed cameras.
- Target projects that reduce speed and raise awareness of danger of speeding.

Unprioritised suggestions

- Reduce ASB on roads by employing sensible boy racer to encourage appropriate driving behaviour.
- Domestic abuse, continue existing programmes.
- Fear of crime - annual surveys (helping to identify successful outcomes).
- Area days, multi agency estate clean ups, info and advice, youth games.

Small Group Work - Services and Projects that would meet the Outcomes

Hazel McGrath
Hilary Paxton
Alex Bird
Jane Blayney
Jane Farquharson
Keith Barnes
Louise Charlton
Tony Baker

Information and resource centres in accessible places

- Establish info and signposting services in GP clinics, health centres and extended schools.
- One stop over 50's resource and info centres.

Appropriate integrated transport

- More flexible range, affordable and accessible.

Practical support to live at home

- Accommodation and practical services into the home.
- Improve access to practical support, shopping decorating, DIY and gardening.

Commercial support for groups and individuals

- Collectively helping this group.
- Financial support for existing good services.

Unprioritised suggestions

- Promote good neighbourhood groups/community.
- Interagency communication.
- EMT services and support for carers.
- Decision makers better informed.
- Interrelation (?) of good service ideas.

Small Group Work - Services and Projects that would meet the Outcomes

Harvey Alexander
Janette Gudgeon
Andrew Toft
Gillian Harling
Peter Jesper
Brian Dunsby
Paul Griffith
Keith Boardall

Meeting skills needs

- Promotion of vocations courses, encouraging self employment though the education system.
- Young people and skills - promote activities to get underachieving young people into construction, manual practical - modern apprentices to address skills shortages eg, Harrogate Youth build trust - could Y people be supervised to undertake refurb of sustainable housing properties.
- Educational aspirations - collaborative project between schools to encourage entrepreneurship/enterprise.
- Incapacity benefits reduction - pilot scheme targets for coming off benefits, review role of various agencies, area based?

Business location - jobs to people

- Planning policy needs to give guidance about where new business should be located and what facilities are needed.
- Significant development site for technology business 100+.
- Creation of incubation centres for start up micro business.
- Supporting business start up - premises linked to housing developments, workshops home working - easy in easy out services.
- Facilitate small business in rural areas.
- Spread development sites into the hinterland.

Connecting people to jobs

- Affordable housing urban and rural, District wide.
- District transport policy focussing on employees, shoppers, town centre visitors, hospital visits, by road, rail and bus.

Joint tourism initiatives/existing

- More local partnerships and joint opportunities to encourage more tourists to use the area/region.

Unprioritised suggestions

Bring together local businesses to utilise key skills with larger project.

- Provide more jobs for unskilled people.
- Improve local education faculties for teaching manual skills.

Small Group Work - Services and Projects that would meet the Outcomes

Rachael Unsworth
John Ward-Campbell
Linda Marsden
Jim Clarke
Jill Stewart
Carol Renahan
Joe Kilburn
Sylvia Purser
Peter Guest
Malcolm Margolis

Community Engagement and Volunteering

- Extend work of volunteer centres through provision of better resources, end result more people engaged in continuing activity, local involvement.
- Good neighbourhood volunteer networks in rural communities.
- Support Voluntary sector to enable access to local funding, economy and resources.
- Getting more people of all generations to volunteer, outreach work in schools, volunteering festivals.
- Parish plans to be refocused to priorities of LAA and linking with neighbours.
- Volunteering leads to practical outcomes - greater sense of community and sense of belonging.

Sustainable affordable housing

- Increase in number of affordable sustainable social housing.
- More affordable housing but need to ensure that community does not suffer because needs associated facilities roads, schools, etc.

Sustainable transport options

- Public transport in rural areas, including better cycling and costs.
- Cheaper subsidised public transport, electronically powered buses Ripon and Harrogate.
- Car share schemes, this is an existing project but will need support.

Eco Awareness and action

- Spread awareness of opportunity to do more, reduce household waste.
- CO² reduction should be central to planning and development, ie, facilitating micro generation high energy efficiency in new developments and retro fitting.
- Little red bus goes green - community transport to become demonstration pilot for sustainable technology and fuels.
- Locate and support eco champions - replicate and ensure wide coverage across District.
- Work towards all schools becoming eco schools and support continuing efforts.
- Household resources increased through practical measures, energy efficiency, renewable energy and waste.

Unprioritised suggestions

- Very high recycling targets with a greater emphasis on reducing consumption and reusing before recycling.
- CO² emissions and waste, green business clubs to reduce energy waste by 10% there is a demand for this.
- Increase improve community events.

Small Group Work - Services and Projects that would meet the Outcomes

Steve Ansell
Suzanne Benson
Jane Venn
Chris Lewis
Paul Carswell
Humphrey Baker
Sue Cross

Availability and access to local affordable services

- Expansion of extended chooks initiatives ,ie, school social activities club, breakfast clubs, use of village halls.
- Increased opening hours for facilities - waste when buildings are funded but not open. Cost excluded many, look at this again. Where are the facilities, are there untapped resources out there. Could we make better use of our buildings?
- Partnerships with key providers for centralised co-ordinated projects such as festivals, long term activities, resource sharing, etc.
- Providing affordable housing to enable secure homes and environments for children and Young people.

Training for participation for young people and children

- Training for volunteers, eg, brownie leaders, cub scouts leaders, coaches with encouragement from employers, maybe some time for volunteering - need some leadership training, could more 14-19 year olds be training to lead events or clubs, informal seniors.
- Vocational training responding to local need.

Promotion and quality assurance

- Marketing and promotion of young peoples activities - real lack of knowledge about what's going on out there for YP, need better communication about what's happening.
- Youth Charter-active involvement of young people.

Unprioritised suggestions

- Need to ensure integration of BME and other minority ethnic group into N York's communities, although this is a general area throughout all the themes, it need to be highlighted that the LAA will incorporate in this area.
- Building partnerships across communities to provide support and activities for children and young people in their neighbourhood.
- More free and cheap sports and games coaching in the park or similar venues or public open spaces.
- Develop a crash pad scheme for vulnerable young people.
- Involvement of children as citizens, ie, forums.